

# Battle of Britain

# Air Display 2011



**THURSDAY 8 SEPTEMBER 2011**  
**Your Air Display needs you!**

Since the late 1940s, Guernsey has staged its own Battle of Britain Air Display to remember and commemorate the selfless courage and bravery of the British airmen and crew who fought so valiantly in June to October 1940 repelling the German Luftwaffe from invading England.

The cost to put on the Air Display is in the region of £50,000. The majority of this comes from local corporate companies and the States of Guernsey who make up the Battle of Britain Air Display Consortium. 2010 saw the 70th anniversary of the Battle of Britain and the challenge ahead is now to secure the financial resources to ensure that this emotive and popular Air Display remains firmly within Guernsey's calendar of events.

In order to keep such an important event in the skies of Guernsey we have expanded the options available for companies and individuals to support the Air Display:

You can ...

- Become a Consortium member; or
- Purchase a Small Business or Individual Package; or
- Make an online donation to the Friends of the Battle of Britain Air Display; or
- Place an advertisement in the official programme; or
- Buy programmes to share with colleagues and friends

Please give serious consideration to the above options so that you or your company can help achieve the goal of keeping the Battle of Britain Air Display flying in the skies above St. Peter Port for many years to come.

The present is shaped by the past and the future is shaped by the present. The debt to the British airmen and crew who flew, and many of whom who died, in the Battle of Britain cannot be repaid ... but their honour, courage and bravery can be remembered by present and future generations.

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## HOW CAN YOU HELP?

### THE PACKAGES

Consortium Membership Packages	Gold	Silver	Bronze
	£2,050	£1,525	£1,260
Donation to the RAFA Wings Appeal	£100	£100	£100
<b>The Souvenir Programme</b>			
• full page colour advertisement	☉		
• half page colour advertisement		☉	
• quarter page colour banner advertisement			☉
• credited member of the Air Display Consortium	☉	☉	☉
• logo on back cover	☉	☉	☉
• Opportunity to secure inside front or inside back cover at an additional cost of £150	☉		
<b>Guernsey Press</b>			
credit in advertisement on 8 September 2011	☉	☉	☉
Logo on Consortium Banner at Castle Cornet	☉	☉	☉

**Become a Consortium member**



**Thursday 8 September 2011**



## Battle of Britain Consortium Reception at Castle Cornet

All Battle of Britain Consortium members are able to invite guests to join them at the annual Consortium Reception at Castle Cornet to watch the Air Display and enjoy a Champagne lunch. Current levels are 15 guests for Gold, 10 for Silver and 5 for Bronze packages and are charged at £50 per attending guest.

### New for 2011

- Consortium members can increase the number of guests they invite (subject to maximum capacity guidelines) at a cost of £75 per person – that includes access to the Well Walk, a donation to the Air Display and to RAFA Wings Appeal and a Champagne lunch on Thursday 8th September 2011.
- Payment by Standing Order is now available for Consortium Members.

## Small Business and Individual Packages

As a small business, you may not have a marketing budget but you would still like to make a contribution to the Battle of Britain Air Display and have the opportunity to entertain your guests at the Castle Cornet Reception and Champagne Lunch.

Alternatively, you may be a private individual and wanting to take a member of your family or a great friend to see the Battle of Britain Air Display and make an occasion of the day.

### NEW for 2011

Calling all small businesses and individuals! Battle of Britain Air Display packages can be purchased for just £125 per person to include:

- Donation to the Air Display and to RAFA Wings Appeal
- Access to the Refectory Terrace (private area) to watch the Air Display
- Champagne Lunch
- Souvenir Programme
- VIP badge

Battle  
of Britain  
Air  
Display  
2011

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of Britain  
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Other ways  
in which  
**YOU**  
can  
help

### Advertise in the official souvenir Battle of Britain Air Display programme

Full page	£400
Half page	£250
Inside front or back cover	£550

### Make a donation to the Friends of the Battle of Britain Air Display

Please visit [www.eventguernsey.com](http://www.eventguernsey.com) and follow the links to Battle of Britain Air Display 2011 where you can make an online donation through PayPal and its secure pages.

All donations to be made to the "Friends of Battle of Britain Air Display" will go toward the funding of the Air Display and will be held in a dedicated bank account. All individuals and companies who make online donations will be listed in the Battle of Britain Air Display programme.

### Buy a programme

The Battle of Britain Air Display programme includes details of all the aircraft taking part in the display and the actual timed display programme. A souvenir programme costs £5 and programmes booked in advance will be delivered to offices on the Tuesday before the Air Display.

To pledge your support for the 2011 Battle of Britain Air Display or to talk about a package that best suits your "wish list", please call;

Natalie Davidson  
at The Guernsey Event Company,  
Telephone  
(01481) 728686  
or email  
[natalie@eventguernsey.com](mailto:natalie@eventguernsey.com)

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